

| 1. Raise awareness amongst decision makers, front line staff and general public about healthier, warmer homes and lower bills | | | | |
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| 08/09 OBJECTIVE | 08/09 TARGET | ACHIEVED | 09/10 UPDATED/NEW OBJECTIVE | 09/10 TARGET |
| Increase and strengthen House Warmer referral network. | 75 Additional cross sector staff trained to increase referrals. Increase uptake of grants and schemes by 10% | 194 staff trained (116 staff trained in previous year) | Continue ongoing programme of Fuel Poverty (FP) briefing sessions and increase House Warmer referral network. Work together with partners to identify new staffing groups to deliver sessions to such as One Vision Housing Welfare Benefits team, as well as revisiting teams such as Anchor Staying Put and Housing Improvements Team to ensure new staff members are briefed | Deliver FP sessions to 75 cross sector front line staffing groups. Improve heating and insulation in 3000 homes in Sefton. |
| Ensure that Health Visitor teams are offered FP training sessions | Extend invitation to relevant key contact to join the AW Partnership Group | Val Frampton Health Visitor Manager now representative on AW Partnership Group | Work with Steph Griffiths and Val Frampton from NHS Sefton to set up FP briefing sessions to all health visiting teams | 20 Additional health visitors to receive FP briefings. |
| | | | Currently 14,000 clients on Registered Social Landlord (RSL) waiting list likely to be living in poor housing. Work together with Housing Associations to develop targeted information for waiting list tenants to promote basic energy efficiency tips and warm homes advice | Circulate information to 1000 waiting list clients per year |
| | | | Continue close working with Steph Griffiths to identify key person within NHS Sefton to negotiate attendance at quarterly GP professional forums to raise awareness of the links between cold homes and ill health | Attend 2 professional forums. |
| Publicise in local media how to access help and advice to reduce fuel bills and improve energy efficiency | 4 media opportunities per year | Articles appeared in newsletters such as Carers Centre/L20 Zone/Housing Market Renewal newsletter/Formby Times/HECA action news | Continue to submit awareness raising articles and press releases to relevant newsletters and local newspapers including One Vision Housing Association website/newsletter. Ongoing use of web resource | 4 articles/newsletters per year. Update Sefton Council webpage as and when appropriate |
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| 2.To increase collaboration of organisations towards the formation of partnerships to achieve affordable warmth | | | | |
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| 08/09 ACTIVITY | 08/09 TARGET | ACHIEVED | 09/10 UPDATED OBJECTIVE | 09/10 TARGET |
| Ensure response provided to the Joint Strategic Needs Assessment (JSNA) consultation | Write position paper for the Primary Care Trust (PCT) | Position paper circulated June 08 | Completed | Update position paper in 2009/10 |
| New post of Affordable Warmth Worker managing ongoing caseload of clients, providing home visiting support and signposting to wide range of partner organisations | 400 enquiries, 200 home visits, refer 125 clients for grant support and 400 households to receive home energy advice | 441 enquiries, 269 home visits, 342 referrals for grant support, 441 households received home energy advice 2nd caseworker appointed April 09 | Raise awareness amongst partner organisations and front line workers to increase the number of referrals to the home visiting service provided by 2 Affordable Warmth Workers funded by Supporting People. Ensure service is extended beyond 2011. | 800 enquiries, 400 home visits, 250 referrals to grant support and 800 households to receive home energy advice. Feb/Mar 2010 - initiate talks with Supporting People Manager to discuss continuation funding post 2011 |
| Private Sector Housing Strategy | Included in extensive ongoing discussions | Postponed due to Audit inspection | Private Housing Sector Strategy currently in draft. Continue partnership working with Housing colleagues | |
| Local Public Health team to assist with providing more detailed local statistics for use in planning programmes of activity | Contact relevant staff within Public Health team to obtain data broken down into specific local areas to target areas of greatest need | Stronger links forged with Public Health staff. Statistical information more accessible. Public Health staff assisted to break down Excess Winter Death (EWD) figures based on local statistics rather than national figures. This local statistical analysis prompted business case for major intervention programme | Business case for major intervention programme. Develop working relationship with key contacts within local Housing Associations to initiate discussions around a potential 'Sefton tariff' | |
| Increase referrals to Department of Work and Pensions/Benefit Maximisation teams. Maintain close working with relevant advisory services and develop links with new services where appropriate. | 20 Additional referrals. Provide FP sessions as well as crib sheets and leaflets as a resource for advice workers. Increase numbers of residents referred for tariff/fuel debt advice linking in with welfare benefit checks to maximise incomes | 102 referrals (70 in previous year). 5 Health Outreach (CAB) staff attended Fuel Poverty briefing session. Updated crib sheet for front line staff. Over £77,000 additional income raised following successful referrals from Affordable Warmth Workers for benefit entitlement checks. | Explore other methods of income maximisation - tariffs - referrals into employment. Set up meeting with organisations such as Sefton@Work to strengthen system for reciprocal referrals. | 40 additional referrals to advisory services |
| Link in with Housing Associations in Sefton and have representation of Affordable Warmth Partnership Group | Increased partnership working to achieve common targets within Local Area Agreements and Decent Homes Standard | New links made with key Housing Association staff | Continue to strengthen working relationship and share information appropriately with Housing Associations in the locality | |
| Identify relevant staff members within Sefton CVS to draw up list of relevant voluntary and community groups to make contact with | Engage with 5 new organisations who work with hard to reach/vulnerable groups | Made links with King George Bootle Credit Union, 408 Youth Centre, Venus Women's Centre, PSS and Sefton CVS Social Inclusion Project Team | Continue to work in partnership with cross sector organisations and individuals ensuring information is accessible and shared appropriately | Update list of partner organisations and circulate to Affordable Warmth Partnership Group. Draw up list of organisations to revisit and identify new contacts |
| Liaise with Health & Social Care Co-ordinator to access large network of mental health groups and support services | Provide FP briefings at appropriate Health & Social Care sub group meetings | Attendance at mental health and older persons sub group meetings. Raised awareness of FP issues and strengthened House Warmer referral network | Request attendance at Health & Social Care forum as appropriate to continue awareness raising via networks within the forum | |

3. To influence national, regional and local policies, regulation and legislation, in order to achieve affordable warmth

| 08/09 ACTIVITY | 08/09 TARGET | ACHIEVED | 09/10 UPDATED OBJECTIVE | 09/10 TARGET |
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| Maintain close working links with Anchor Staying Put and other relevant organisations to ensure sharing of appropriate information in relation to Warm Front cases of concern. | Feed concerns experienced at local level into the Fuel Poverty Advisory Group (FPAG - Local Authority/Eaga liaison group) and Parliamentary Warm Homes Group to resolve issues such as warm front funding and increasing numbers of excess payments | Collated information from clients concerning excess payments, high labour costs and installer issues and gave feedback during attendance at FPAG and Parliamentary Warm Homes groups. Warm Front grant maxima increased to £3500 and £6000 for oil systems | Maintain links with partner organisations and share appropriate information. Continue attendance at Fuel Poverty Advisory Group & Parliamentary Warm Homes Group meetings to ensure local concerns are fed into the national perspective | |
| Continue the role of Fuel Poverty Champion within the Partnership Group to take forward areas of concern and issues in order to raise them at a higher political level | Lobby to effect changes to national fuel poverty initiatives | Existing Fuel Poverty Champion unable to continue role. Members of Affordable Warmth Partnership Group agreed that a new FP Champion should be sought to assist the group to raise issues at higher political level when necessary | Liaise with Health & Social Care (Overview & Scrutiny Committee) and Local Strategic Partnership to identify and appoint Fuel Poverty Champion | Appoint Fuel Poverty Champion. Update and agree terms of engagement for the role |
| Respond to relevant consultations and papers | | ERDF lobbying and response to Community Energy Saving Programme (CESP) and Heat and Energy Saving Strategy (HESS) | Work together with Merseyside colleagues to submit joint bid | |

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| Maintain close links with National Energy Action (NEA) | Complete application to become member organisation of National Energy Action | Became member of NEA in January 2009. Presentation at NEA forum in Manchester and regular attendance at quarterly regional forums | Maintain close links with NEA | Attend annual conference and regional forums |
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| 4. To improve the energy efficiency of housing to contribute to affordable warmth and provide access to clear, appropriate and impartial information and advice related to fuel poverty | | | | |
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| 08/09 ACTIVITY | 08/09 TARGET | ACHIEVED | 09/10 UPDATED OBJECTIVE | 09/10 TARGET |
| Engage with Landlords & Housing Associations | Engage with key staff within One Vision Housing and extend invitation to join Affordable Warmth Partnership Group. Build on working relationships formed with other local Housing Associations | Geoff McKeating now representing One Vision Housing on the group. Invitation also extended to Chad Thompson from the Plus Dane Group | Begin talks with Housing Association key contacts to develop working arrangements in relation to the major business case and potential areas of work around tendering for a Sefton tariff | |
| National Performance Indicators NI187 Fuel Poverty (NI 187 to measure the proportion of households on income related benefits for whom an energy assessment of their housing has been carried out and have a SAP of below 35 or greater than 65. Trends suggest a continuing 2% improvement in Standard Assessment Procedure (SAP) levels | Trends suggest a continuing 2% improvement in Standard Assessment Procedure (SAP) levels | Number of dwellings below SAP 35 = 9,217 Number of dwelling above SAP 65 = 17,752 | Continue to monitor and improve housing stock | Increase the number of properties above SAP 65 from 14% to 20% |
| Providing input at national and regional meetings and comment on relevant papers | Continue to respond to relevant papers and consultations. Maintain attendance at Fuel Poverty Advisory Group, Parliamentary Warm Homes Group and regional Fuel Poverty forums | Responses issued to the following consultations -Community Energy Efficiency Programme (CESP) European Regional Development Fund (ERDF) National Indicators (NI) 185/186 & 187 | Continue to respond to relevant consultations and papers as and when appropriate. Maintain involvement in the North West Carbon Action Network (CAN) and Domestic Energy Alliance (DEA) | Seek representation at 3 regional forums and attend 1 national and 1 regional conference |
| Meet with ESTAC manager to clarify changes. Sefton to channel resources more at fuel poverty and education work | Strengthen referral process and improve feedback. Attend flu clinics to access hard to reach groups as well as able to pay clients. Complete 1000 home energy checks | 9671 Home Energy Checks (HEC's) completed. Attendance at 7 flu clinics in Southport & Formby and 4 day Flower Show information stand. Outreach event at Asda, Aintree during national Energy Efficiency week. Information stands at Aintree & Southport hospital during national Warm Homes week. Gave informal talks to partner organisations and community groups | Continue close working arrangements with Energy Projects Plus (EP+) on fuel poverty work. Work together with ESTAC to plan a programme of appropriate awareness raising events and talks across the Borough | Attend 5 flu clinics. Provide information stand at Southport Flower Show. Organise suitable events to publicise national awareness raising campaigns. |
| Liaise with Health & Social Care Co-ordinator to access large network of mental health groups and support services | Provide FP briefings at relevant Health & Social Care sub group meetings | Attendance at mental health and older persons sub group meetings. Raised awareness of FP issues and House Warmer referral network | Meet with Health & Social Care Co-ordinator to develop stronger links with the forum and sub group members | |
| Clarify changes to Merseyside Energy Efficiently Advice Centre (MEEAC) to become Energy Saving Trust Advice Centre (ESTAC) from April 08. | Set up new Service Level Agreement to ensure referral process is seamless and feedback for referral network is improved | Service Level Agreement set up with Energy Projects Plus (EP+) as ESTAC focus on able to pay bracket | Continue close working arrangements - see point 4 above | |
| Respond to consultation paper concerning Energy Watch closure in September 08 (to become Consumer Direct) | Highlight concerns on the loss of Energywatch and the proposal to absorb the service into Local Authorities | Very tight timescale to respond to consultation. Efforts made to formulate a joint response with regional colleagues. Consumer Direct replaced Energywatch from 1st October 08. | Attend 1 Consumer Direct/Consumer Focus event. Work together with FP Champion to raise any local concerns or trends regarding the service at the appropriate level | Attend Fuel Debt Seminar organised by NEA Sept 09 |